

Transparency International Sweden - Corporate Supporters Forum

Joining TI Sweden's Corporate Supporters Forum

- Proof of active compliance to the 10th principle of the UN Global Compact¹
- Two half-day roundtables each year with specially invited key experts and practitioners
- Employee access to all Transparency International events in Sweden
- Anti-corruption information updates from Transparency International
- Access to the worldwide Transparency International network
- Expert input from Transparency International Sweden into the company's anti-corruption programmes
- Publicly demonstrates support for the mission and values of Transparency International

Why keep up to date with developments in the anti-corruption movement?

Many companies have started to promote their ethical business practices as a comparative advantage as it is considered to add essential market value. Nevertheless, Transparency International's experience is that although many leading companies are realising the importance of integrity as a core principle they struggle with the need to change management, systems and procedures. It is not only a constant process to develop, review and improve existing procedures and tools but also a continuous task to train all employees in methods to mitigate the risk of corruption as well as to raise the company's level of integrity.

An active participation in TI Sweden's Corporate Supporters Forum will clearly demonstrate – for all stakeholders as well as all employees - top level attention to and engagement with the work against corruption and striving for an ethical business climate. Many companies have found it to be of advantage to cooperate with leading and highly reputable organisations in regards to the environment, human rights issues, as well as corruption in order to support and strengthen their own internal functions and to gain access to external expertise and tools.

- ***Most anti-corruption programmes are not state of the art***

All anti-corruption programmes can be made more effective. Many anti-corruption programmes are compliance-led, off-the-shelf procedures that do not genuinely and effectively inculcate an anti-bribery 'culture' at all levels of a company's operations – or give employees and suppliers the tools with which to counter demands for bribery or other corrupt behaviour from competitors or public officials.

- ***Regulatory and external scrutiny have intensified***

The penalties and other costs for companies caught in a corruption scandal are increasing – both in terms of reputational damage, fines levied, management time as well as the possibility of detention or prosecution of individual company directors or employees. New Swedish legislation, which is expected to be enacted as of July 1, 2012, is anticipated to be more severe and complicated than the present one. In addition, there are also now laws worldwide that have a remit extending beyond their "home countries", including the UK Bribery Act and the US Foreign & Corrupt Practices Act (FCPA).

There are greater expectations of 'clean businesses' placed on companies from external stakeholders – and greater scrutiny and information flow from civil society when a company engages in unethical conduct.

- ***Corruption risk is increasing for many companies***

Sweden is home to many multinational companies, with revenue flows and deals that are as large in BRICS and other emerging market countries – where corruption levels are high – as in traditional markets.

¹ www.unglobalcompact.org/AboutTheGC/TheTenPrinciples/principle10.html

Extended and geographically-expanded supply chains, with more suppliers in markets that are high-risk for corruption increase corruption related risks.

What is the anti-corruption role played by Transparency International?

- Transparency International is the world's foremost anti-corruption organisation, perhaps best known to its annual Corruption Perception Index. Transparency International is credited with stimulating many major anti-corruption initiatives, including the UN Convention Against Corruption, the addition of the anti-corruption Principle to the UN Global Compact and the Extractive Industries Transparency Initiative.
- Founded in 1993, with an international secretariat in Berlin and over ninety chapters worldwide, Transparency International has played an important role in keeping corruption on the agenda of governments and companies.
- We work closely with all sectors of society, including companies, to help understand corruption and to fight it.
- Our specialist Private Sector team produces a range of highly-regarded tools including the Business Principle for Countering Bribery and RESIST, a case-based toolkit for resisting demands for bribes.

What is Transparency International Sweden's Corporate Supporters Forum?

The Corporate Supporters Forum (CSF) is a group of companies, convened by Transparency International Sweden that are dedicated to achieve corruption free operations and business dealings, and to promoting high anti-corruption standards in industry. The CSF allows companies to have well-informed discussions with other companies and experts in an informal setting, as well as access to Transparency International's expertise, events and networks.

- **Proof of active compliance to the 10th principle of the UN Global Compact**
- **Two half-day roundtables each year** with leading experts and practitioners to share good practice, stay up to date with the latest issues, and receive updates on legal and regulatory matters.
- **Employee access to all Transparency International events in Sweden**
- **Anti-corruption information updates from Transparency International**
- **Access to the worldwide Transparency International network** of contacts and experts – Transparency International Sweden can facilitate introductions to the international network as and when needed.
- **Expert input from Transparency International Sweden** into the company's anti-corruption programmes – access to TI Sweden's specialists for expert comment, document reviews, training etc.
- **Publicly demonstrates support for the mission and values of Transparency International** – joining a network of major international companies openly committed to anti-corruption and high ethical standards in business practices. Through the CSF, companies also have the opportunity to feed into TI's own policy documents and strategic positions – and thereby influence the international debate and legislation on corruption.

How to join Transparency International Sweden's Corporate Supporters Forum

- A senior level discussion between the company and Transparency International Sweden will establish whether there is a genuine alignment of interests.
- Based on this conversation, the company indicates the interest in joining; there is a due diligence procedure based on TI's 20-point ABC checklist.
- A letter is issued to the company by the Chairman of Transparency International Sweden inviting the company to join the CSF, and outlining the CSF Membership Principles.
- The current minimum annual membership fee is SEK 50.000.